1	VIRGINIA TOBACCO INDEMNIFICATION
2	AND COMMUNITY REVITALIZATION COMMISSION
3	701 East Franklin Street, Suite 501
4	Richmond, Virginia 23219
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9	Southside Economic Development Committee
10	Thursday, April 10, 2008
11	11:00 p.m.
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13	Salon A&B
14	Berry Hill Conference Center
15	3105 River Road
16	South Boston, Virginia
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APPEARANCES:

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- 2 The Honorable Edward Owens, Chairman
- 3 The Honorable Kathy J. Byron
- 4 The Honorable Clarke N. Hogan
- 5 The Honorable Thomas C. Wright, Jr.
- 6 The Honorable Frank M. Ruff
- 7 The Honorable Lynn Hammond, Deputy Secretary of Commerce and Trade
- 8 Mr. Clarence D. Bryant, III
- 9 The Honorable Barnie K. Day
- 10 Mr. L. Jackson Hite
- 11 Mr. Scott M. Harwood, Sr.
- 12 The Honorable Harrison A. Moody
- 13 Ms. Connie Lee Greene Nyholm
- 14 The Honorable Danny Marshall

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16 COMMISSION STAFF:

- 17 Mr. Neal Noyes, Executive Director
- 18 Mr. Ned Stephenson, Deputy Director
- 19 Mr. Timothy J. Pfohl, Grants Program Administration Manager
- 20 Ms. Britt Nelson, Grants Coordinator Southside Virginia

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22 OFFICE OF THE ATTORNEY GENERAL

Francis N. Ferguson, Deputy Attorney General, Counsel to the Commission

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1	MR. OWENS: I'm going to call the meeting of the
2	Southside Economic Development Committee to order.
3	Can we have roll call, please?
4	MR. NOYES: Mr. Bryant?
5	MR. BRYANT: Here.
6	MR. NOYES: Delegate Byron?
7	DELEGATE BYRON: Here.
8	MR. NOYES: Deputy Secretary Hammond?
9	DEPUTY SECRETARY HAMMOND: Here.
10	MR. NOYES: Mr. Harwood?
11	MR. HARWOOD: Here.
12	MR. NOYES: Mr. Hite?
13	MR. HITE: Here.
14	MR. NOYES: Delegate Hogan?
15	DELEGATE HOGAN: Here.
16	MR. NOYES: Delegate Marshall?
17	DELEGATE MARSHALL: Here.
18	MR. NOYES: Mr. Moody?
19	MR. MOODY: Here.
20	MR. NOYES: Ms. Nyholm?
21	MS. NYHOLM: Here.
22	MR. NOYES: Senator Ruff?
23	SENATOR RUFF: Here.
24	MR. NOYES: Delegate Wright?
25	DELEGATE WRIGHT: Present.

1	MR. NOYES: Mr. Day?
2	MR. DAY: Here.
3	MR. NOYES: Mr. Owens?
4	MR. OWENS: Here.
5	MR. NOYES: Delegate Marshall is on the way,
6	Mr. Chairman. We have a quorum.
7	MR. OWENS: Has everybody seen the Minutes of
8	the prior meeting and reviewed them? Did you read them? Any corrections
9	to the Minutes?
10	All right, it's been moved and seconded that the Minutes be
11	approved. All those in favor signify by saying aye? (Ayes.) Opposed, no?
12	(No response.) The Minutes are approved.
13	Next on the Agenda is the grant recommendations. Before we
14	get to that item, we've gotten a report from Staff that some municipalities
15	have not complied with some of the TROF requirements, not provided the
16	information, and in speaking to some of the other commission members they
17	wanted to know how we were handling this kind of a situation where people
18	have not complied and yet they're asking for new grant money. We have a
19	discussion on the floor.
20	MR. HITE: We're going over these individually?
21	MR. OWENS: Yes. Ned.
22	MR. STEPHENSON: Members of the Committee,
23	we have probably as many as 35 or 40 TROF grants for which our files do
24	not contain required data to determine the accountability for those contracts.
25	I put a few of them in front of this Committee, being those counties that are

- before you today. Several of those have already cured that problem. I'm just
- 2 presenting it to the Committee so that you will be informed that this is going
- on. Whatever course you wish to take with it, we will abide by that.
- 4 SENATOR RUFF: Mr. Chairman, the purpose of
- 5 this Committee is to put money out to create jobs, and I don't think we ought
- to do anything to interrupt that, but I do think the counties need to be
- 7 communicated with by the Commission staff. I would move that any past
- 8 oversights not be considered in this grant application but that no new money
- 9 be given without the counties communicating with the Staff.
- MR. OWENS: There's a motion. Is there a
- 11 second?
- MR. BRYANT: I have a question. How does this,
- with what we're doing today?
- SENATOR RUFF: Mr. Chairman, I think in each
- case there is probably some area of communication. Some of them that I've
- talked to believed that they would send the information. I don't think we
- should be in the habit of rejecting one opportunity for jobs because another
- one fell through or did not work out. I think most of these cases, and I know
- I can't speak for all of them, but most of them are where the private
- companies did not live up to the standard that they had agreed to; in most
- cases they're bankrupt. That's where I'm coming from. I think it would be
- very shortsighted to do damage to that, but I also at the same time, I think we
- 23 need to strengthen the contracts that we have now between the Tobacco
- 24 Commission and the localities. Some of the original ones were done not
- 25 quite as tight as they should have been.

1	MR. FERGUSON: Just for personal clarification,
2	so I understand and the record will reflect. I understand the motion, then, is
3	that any prior lack of provision of the appropriate documentation or
4	information regarding a prior grant will not be an obstacle to granting further
5	funds if everything is approved. However, on a going forward basis any
6	new grant will require that communications and that information will be
7	provided for both new grants and any old ones.
8	SENATOR RUFF: That's correct.
9	MR. FERGUSON: That's the condition on any
10	grant?
1	SENATOR RUFF: Yes.
12	MR. HITE: Your motion does not preclude the
13	Staff from continuing to study and try to correct its communication gap?
14	SENATOR RUFF: No. In fact, Mr. Chairman, I
15	say it that way so that there is ongoing dialogue so we can work this out as
16	much as possible.
17	MR. HARWOOD: Frank, I need a clarification,
18	Mr. Chairman. Are we saying that the grants that we are approving today
19	is that what you're saying?
20	SENATOR RUFF: Mr. Chairman, there would be
21	no bias against any grant.
22	MR. HARWOOD: That we're doing today?
23	SENATOR RUFF: Yes.
24	MR. HARWOOD: I just wanted a clarification.
15	DELEGATE HOGAN: Mr. Chairman, correct ma

- if I'm wrong, and maybe Frank can answer this question. My understanding
- 2 is that the position that we were in previously is that we were going to look
- at these grants, and the rule was adopted by the Executive Committee. So I
- don't know that we're in a position to, or I think the motion that Senator Ruff
- is suggesting would run counter to that motion. I guess I ask the question, is
- 6 it properly before us now?
- 7 SENATOR RUFF: I didn't hear that very well.
- 8 DELEGATE HOGAN: We have a policy that was
- 9 adopted by the Executive Committee and ratified by the Commission. I
- don't know, I might ask the Executive Director.
- MR. NOYES: If I may, Mr. Chairman. That the
- Executive Committee shall be the venue to consider and direct Staff whether
- or not to collect or cease and desist in any attempts to collect funds on
- individual TROF awards, certainly TROF awards. The Staff has included
- this in the meeting packet today as information to this Committee, not with
- the intent that your decision to recommend or not recommend any of the
- individual applications be limited by this information, that wasn't the intent.
- 18 There is a problem, it is as has been discussed, a problem of communication
- and poor performance agreements that were structured poorly in the past.
- That is being cured, and pretty much has been cured, with the new TROF
- agreements. We need to get the dialogue going instead of having folks think
- 22 that because somebody says tell us, tell them that yes, we met the objective,
- and therefore we have no liability, it becomes a he-said, she-said. We need
- documents for the files. Auditors come in and they look at this information.
- This is due diligence on the part of the Staff, that's all this is at this time.

1	MR. OWENS: Mr. Day.
2	MR. DAY: I have a question for the Staff. We
3	make the awards to the local governments. When we ask for this data, do
4	we ask the local government for it, or do we ask the end user?
5	MR. STEPHENSON: Local governments.
6	MR. DAY: So when this list says no response
7	from Franklin County, that's what it means. We've asked Franklin County
8	that question and not the grant end user?
9	MR. STEPHENSON: Like we make our request
10	of the grantee to whom we gave the money.
11	DELEGATE WRIGHT: Mr. Chairman, my
12	concern simply put is this. The Tobacco Commission has changed
13	somewhat as far as the agreements that are entered into between the locality
14	and so forth. If a county entered into an agreement with the Tobacco
15	Commission and they've done due diligence and have lived up to their
16	agreement, and the Tobacco Commission policy and the agreements now
17	have changed, then I don't think it's fair to go back to the agreements that
18	were made previously and say we want to take another look at this.
19	As far as the Executive Committee, I don't know, and maybe it's
20	been said, and maybe I missed it in the Minutes, I don't know, is that in the
21	Minutes somewhere? Has it been voted on by the Commission?
22	MR. NOYES: The Executive Committee. It's a
23	procedural instruction to Staff from the Executive Committee.
24	DELEGATE WRIGHT: I think the Executive
25	Committee needs to take another look at this. If they're going to try to say

- we're operating under these rules today, and by the way, you're going to be
- 2 going by rules that were in place before and they're not going to count. The
- agreements you all signed in the past are not going to count, you'll have to
- 4 go by what's in place today. By the way, we want to hold the economic
- 5 appropriations over your head in the future. I don't think that's right.
- 6 SENATOR RUFF: Mr. Chairman, the way I laid
- out the motion is that it would not have any bias before today. Secondly, it's
- simply open to dialogue between the Staff and the counties so that
- 9 everybody understands this is serious business and we cannot continue in a
- system that one side says one thing and one side said another. Nobody sits
- down and tries to work out the differences. It's not penalizing anybody, but
- there's some structure then in place so it's done properly.
- DELEGATE WRIGHT: I'm not in disagreement
- with Senator Ruff's motion; I was more responding to public comments
- made. I'd probably be willing to support his motion.
- DELEGATE HOGAN: Mr. Chairman, the issue is
- not whether we're going to change the rules in mid stream, the issue is this.
- 18 The Commission entered into with localities certain arrangements. In some
- cases those arrangements were not met. We're not changing the rules. We're
- just saying that we have an agreement with you, and you're going to do the
- following and we're going to do the following. In the issue that's before you,
- 22 the localities have not done what they have agreed to do, and the factual
- situation at the time they were given these grants and monies. The question
- then becomes what do we do about it? Do we just forgive it and say you
- 25 made a good faith effort but things didn't work out like you thought they

- would, and that's fine, and we can do that. Nobody's changing the rules.
- 2 The bottom line is that these localities have not met contractual
- arrangements they made with us when we gave them the money. There may
- 4 be some circumstances in which we want to forgive an obligation, but if we
- 5 forgive these obligations willy-nilly you're opening us up to a failure to meet
- 6 what I think is our fiduciary responsibility. Which is to say, if people don't
- 7 meet their obligations, what good is the contract? Why do we even sign a
- 8 contract if we're not going to hold members of that contract responsible?
- 9 DELEGATE BYRON: Mr. Chairman, I agree
- with Clarke. This is a contractual arrangement, and outside of legal counsel
- telling us what the options are besides forgiveness of what they have not met
- as far as arrangements were concerned, I think that's what is hurting us now.
- 13 What are some of the options besides that? What are our options, and what
- is our recourse for not meeting the contractual arrangements?
- MR. FERGUSON: Mr. Chairman, I would just
- observe, some of these issues I understand are on the Agenda for the
- Executive Committee meeting next week. I've been tasked to review some
- of the same questions you're talking about, and I'll be prepared for that
- discussion at that time. I did not understand the motion to change any rule,
- 20 and I would agree with Delegate Wright that if that was the motion, although
- I didn't interpret it that way, that would be improper. Not only wrong as far
- as policy, it would be illegal. We're certainly not going to reform the
- contract on an ex parte basis. My understanding is that it was simply for the
- 24 purpose of reviewing the grant applications today, whether or not there had
- been a prior failure to provide proper information or communications or

- other requirements of the grant agreement in the past. That would not
- 2 foreclose or be any obstacle or be any bias against any application that
- 3 comes before you today. Remember that these are recommendations and
- 4 this is not the final action on anything, or even on a motion to go back and
- 5 look at what happened in the past. Simply on a going forward basis we'll
- 6 make sure we do a better job keeping that line of communication open and
- retain it, and we'll continue to do that. Also, as the Director said, practice
- 8 due diligence and make sure that the Commission and its Staff is doing what
- 9 it is supposed to do in a way to aid you, but also the appropriate
- accountability and benchmarks.
- MS. HAMMOND: Mr. Chairman, as a suggestion,
- it may not be appropriate, but I'm wondering if this would be an area for the
- 13 Commission to adopt guidelines. For example, the Virginia Commonwealth
- Partnership has guidelines that they use for non-performing projects. They
- determine if a project has met its goal, it might be five percent, and those
- types of things. It's the type of thing that can be used to draw some lines
- with.
- MR. NOYES: We have similar rules in our, the 90
- 19 percent rule. I don't see any need to change the need for additional
- 20 guidelines in the program at this time. We have clear instructions from the
- 21 Executive Committee that when Staff is not able to resolve the situation,
- make a finding that because of lack of information for whatever reason,
- bring it before the Executive Committee, and they directed us to do that, and
- then we do it. We do it every single time. The document itself is better
- proof.

1	DELEGATE WRIGHT: Mr. Chairman, my final
2	comment is, and that is Delegate Hogan, my colleague, made a statement
3	that all of these people listed here, perhaps others, have broken the
4	contractual arrangements. I'm not a lawyer, and I don't know that, but the
5	ones that I'm concerned about are the ones that their legal people tell them
6	that those contractual agreements are broken, and that is my concern. Of
7	course, if contractual agreements are broken that's one story, but it has not
8	been to use the idea of making future grants because a deal went sour and
9	the locality has applied. That's what I'm talking about. I'm not talking about
10	when a contractual agreement has not been broken.
11	DELEGATE HOGAN: Here's the issue, and the
12	reason these people are before us is that they didn't meet the performance
13	requirements that they signed, and when asked to provide further
14	documentation and an explanation, they did not provide it. That's why this
15	group of applicants is before us. The question then becomes when someone
16	does not meet a contractual obligation and the Staff asks for further
17	information and they refuse to provide it, I don't mean refuse to provide it in
18	a timely manner, but I mean refuse to provide it at all. Are we then going to
19	enter into future agreements with the same communities that are non
20	responsive to legitimate questions. If you want to do that, I guess you can.
21	Basically, what you're saying is that we've got someone who is in breach of a
22	contract, an agreement, will not answer the questions that Staff has asked
23	and our response is let's not worry about that, let's enter into an additional
24	agreement. What makes you think they'll be responsive in the future? That's
25	just not good business and not good management of other people's monies.

1	DELEGATE BYRON: I think Clarke brings up a
2	good point. For the sake of the non-performance and non-communication, I
3	think what Frank is bringing up, as Clarke has reiterated it, the distinction
4	between communication and non-performance. The communities need to
5	communicate the issues at hand to Staff so that they can determine if there is
6	non-performance or not and decide whether to act upon it. The
7	communication has got to be there, and the disclosure has to be brought
8	before the Staff. New applications that have to be acted upon or not, that's
9	what we've got to decide. Frank is saying today that we've got to act upon
10	these grant applications irrespective of what's happened in the past. If it's
11	conditioned upon getting communications, everything that's happened in the
12	past and disclosure to these various issues.
13	DELEGATE WRIGHT: Mr. Chairman, I wasn't
14	saying what Delegate Hogan said I said. I'm not saying throw it all out the
15	window and let people in the community continue to get money. What I'm
16	saying is that I see no evidence where these people or some of these people
17	are not in compliance, and that's my concern. I think they ought to have an
18	opportunity to perhaps make their case rather than someone else saying it,
19	I'm not convinced.
20	MR. OWENS: Senator Ruff, would you restate
21	your motion?
22	SENATOR RUFF: I'll have to repeat the motion.
23	We would not hold any bias on applications today, but before we move
24	forward on any proposal of cash, then these entities that have been sent
25	latters have to communicate with the Staff. The Staff has to open a line of

1	communications to work out any problems.
2	DELEGATE WRIGHT: Thank you. I'll second it.
3	MR. OWENS: Before the disbursement of any
4	other funds.
5	MR. HITE: Mr. Chairman, Ned, if people don't
6	answer their phone or their mail, what form would this take?
7	MR. STEPHENSON: That's not a good
8	characterization of the issues. The localities are cooperative and well-
9	intended. Frankly, historically there has been a culture within the
10	Commission in which these TROF obligations can be ignored. The
11	Commission is pressing us for accountability. The Staff does not sit in a
12	position to judge whether a TROF action is appropriate or not. The
13	Executive Committee reserves that for themselves. Before the Staff can
14	present the findings to the Executive Committee for it to make a decision,
15	we have to have the essential information that was promised in the contract,
16	and we just don't have it. I think that with this amount of conversation
17	today, I think our counties will probably scramble and get what is needed
18	and get it to our table so if it needs to go to the Executive Committee for a
19	decision it can, or it can be resolved at the Staff level and be put away. We
20	have quite a number of these for which we don't have what we have asked
21	for.
22	MR. HITE: What is that number, Ned?
23	MR. STEPHENSON: About 35 TROF agreements
24	we don't have.
25	DELEGATE HOGAN: Mr. Chairman, let me see

- if I can restate the motion. What we're saying is that we're going to approve these grants, notwithstanding any outstanding problems, but none of the 2 money in these grants will be released until those outstanding problems are 3 resolved. Is that the motion. Frank? 4 SENATOR RUFF: Yes. 5 DELEGATE HOGAN: I'll second it. 6 MR. OWENS: It's been moved and properly 7 8 seconded. All those in favor of Senator Ruff's motion say aye? (Ayes.) Those opposed? (No response.) 9 MR. NOYES: We're only presenting. What Staff 10 will do is that where there is a pending application before any committee of 11 the Commission and if there is a similar situation we will provide this 12 information to that committee. We would like to have every person who, 13 where the proposed period has expired, step right up and provide us with the 14 information, but the only ones we're going to be concerned about in our 15 public meetings are those where there is a pending matter. 16 DELEGATE WRIGHT: Mr. Chairman, I have a 17 question, and I'd like to have Frank's motion read back. I understood Frank's 18 motion to be that it would not affect the proposals today in any manner. In 19 other words, it wouldn't affect money going forward. 20 SENATOR RUFF: A decision-making process. 21 MR. OWENS: We'll not disburse any funds until 22 after. 23
- DELEGATE WRIGHT: I don't see the difference.
- 25 That's not the way I understood your motion. Would you read that motion

1	back, please? Frank's original motion, the one I seconded, I'd like to have it
2	read back.
3	
4	THE COURT REPORTER: "Senator Ruff: I'll
5	have to repeat the motion. We would not hold any bias on applications
6	today, but before we move forward on any proposal of cash, then these
7	entities that have been sent letters have to communicate with the Staff. The
8	Staff has to open a line of communications to work out any problems."
9	"Delegate Wright: Thank you. I'll second it."
0	
1	SENATOR RUFF: While he did that, Mr.
12	Chairman, I'd just like to say that any county that is here today is going to be
13	calling the Staff. I don't have any doubt in my mind that that's going to
14	happen, today, tomorrow; I have no doubt that's going to happen.
15	DELEGATE WRIGHT: I would say it's already
16	been done. Some of the counties have made a response, and there's no
17	reason to say they haven't been responsive.
18	SENATOR RUFF: Mr. Chairman, I would say
19	communications is a two-way street, that's why I said in the beginning we
20	have to communicate.
21	DELEGATE WRIGHT: I seconded that motion,
22	and I understood it will not affect the grants today.
23	SENATOR RUFF: In consideration for the grants
24	DELEGATE HOGAN: Mr. Chairman, the motion
25	was made and properly seconded. The motion was that these grants be

- approved notwithstanding previous problems, but this money would not be
- released. That's the motion, and I clarified it. It was seconded and voted on.
- I guess you could reconsider that, but we're done with that without
- 4 exception. There's a difference in what Senator Ruff said originally and
- 5 what he said just a minute ago, and that's what I seconded and what was
- 6 voted for, and I think that was a little different; what we voted on wasn't just
- 7 that.
- 8 MR. OWENS: Right.
- 9 DELEGATE WRIGHT: I understand we voted on
- what was originally said, I didn't see the distinction. That's where we
- disagree, I didn't see the distinction.
- MR. OWENS: He clarified it. All right, any
- 13 questions?
- At this time Britt Nelson is going to come forward and talk
- about the grant recommendations.
- MS. NELSON: I'm going to give you some quick
- background information on each one. The Committee voted at its October
- meeting to use reserve funds from the FY08 budget for the Southside
- 19 Economic Development and published a grant deadline of February 1st.
- This was the third round in FY08. The Staff reviewed 13 applications, of
- which three requested to be withdrawn and one replacement request
- resubmitted, and that was by Charlotte County. I would defer to you as to
- 23 how you would like for these to be handled. We've got eight counties and
- one city.
- 25 I'll start with Brunswick County Industrial Development

- Authority. This is the I-85 Business Center Park Improvement Project,
- Number 1589. They've requested an amount of \$1.5 million. The IDA is
- seeking funds to work on a 33-acre site that they're going to develop by
- 4 combining two existing lots with a third parcel, using some of the Tobacco
- 5 Funds awarded, the previous awards they've received, as well as acquiring
- 6 100 acres contiguous to the park being acquired at approximately \$4 to \$5
- thousand per acre. This will altogether accommodate up to 300,000 square
- 8 feet of building space with a potential job creation of 300 and private
- 9 investment up to \$21 million. The county is matching it with \$100,000 local
- funds through their '08 and '09 budget. Previous Tobacco Commission grant
- totaled \$1.4 million from fiscal year '02 to '05 for acquisition and
- development of this park. There's a remaining balance of over one and a
- half million dollars that we have had discussions with IDA on. The
- applicant has reduced his request to focus on making the 33-acre site fully
- graded and served, and withdrawing a portion of the request that would
- assist in acquiring an additional 100 acres. Therefore, the Staff has
- recommended a reduced award of \$826,730 for development of the 33-acre
- site, contingent upon approval of 100,000 in local matching funds.
- 19 SENATOR RUFF: Did you all take into
- 20 consideration the Seaboard Rail Line that cuts through that property?
- MS. NELSON: Yes, IDA has worked very closely
- 22 with Dewberry to design and provide the Staff a layout to work around that
- 23 possibility of the line cutting through.
- MR. OWENS: You heard the Staff
- 25 recommendation.

1	DELEGATE HOGAN: Mr. Chairman, I move the
2	Staff recommendation.
3	MR. OWENS: It's been moved, and there's a
4	second to follow the Staff recommendation. All in favor signify by saying
5	aye? (Ayes.) Opposed, no? (No response.) The motion carries.
6	MS. NELSON: The next on the list is the one that
7	has actually been withdrawn by the applicant, St. Paul's College.
8	The next is the City of Danville for their Old Belt #1 project -
9	Nanotechnology Products Manufacturing Center. They have requested
10	\$505,971. This is to supplement the recent Southside Economic
11	Development and Special Projects awards, actually \$909 thousand and
12	change has been awarded through Special Projects and two FY08 Southside
13	Economic Development awards, totaling an additional \$757,975 that have
14	been awarded to the project. This is for the renovation of a former tobacco
15	warehouse owned by the city's Industrial Development Authority. They plan
16	to expand existing nanotechnology, as well as provide incubator space for
17	respective high-tech businesses. It's a 48,000 square foot facility, and they
18	plan to create 50 to 75 new jobs. Private investment capital is five to seven
19	million. These new jobs are to pay salaries in the range of 70,000. The most
20	recent award made for this project was the Southside Economic
21	Development Committee, and the project is approved and contingent upon
22	the City of Danville completing total project costs and financing for this
23	project. However, in recent conversations that the Staff has had with the
24	City of Danville, project costs have increased, and they are currently seeking
25	some tax credits as well and this request will offset that increase. The Staff

- has suggested to them to look at their own financing based on project lease
- 2 payments. This requested amount would bring the Tobacco Commission's
- share of the project financing to 49 percent of the increased project costs.
- 4 This would equate to about \$36,000 per job, but again, these are average
- 5 wages of around \$70,000. Given the contingency placed on this the last time
- 6 it was presented and approved, Staff is deferring to the wishes of the
- 7 Committee to move forward.
- 8 MR. OWENS: You've heard the Staff
- 9 recommendation. Mr. Lacy is here from the City of Danville, and I think he
- would like to address this.
- MR. LYLE LACY: Thank you, Mr. Chairman.
- This is a challenging project, and we're renovating an old tobacco
- warehouse. One of the estimates is in the \$3 million range grant. The
- preliminary estimates for this were in the \$3 million range, now it's a little
- bit over four. I think Danville has demonstrated to the Commission,
- probably to the extent not equaled by any of the other jurisdictions, our
- willingness and our wanting to bring jobs and investment to Southside. In
- the last three years we've been able to announce 6,000 new jobs coming in,
- and this is a piece of that kind of strategy. We do believe that this award,
- and with other resources, we'll be able to finish this project, and we would
- 21 not come back to the Tobacco Commission for additional funding.
- 22 I'll be happy to respond to any questions.
- MR. OWENS: Thank you.
- DELEGATE HOGAN: Motion to approve.
- MR. OWENS: There's been a motion to approve

1	and properly seconded. Any discussion?
2	MR. DAY: What is the current unemployment
3	rate in Danville and Pittsylvania County?
4	MR. LACY: It's been in the seven-percent range.
5	MR. DAY: Is it the highest in Virginia?
6	MR. LACY: I think with Martinsville we're next
7	to Martinsville, second from last. These are new folks that are coming in.
8	This is a different level in the textile and tobacco employment workers. This
9	will add added value to our economy.
10	MR. DAY: I guess the thing I'm curious about is
1	that over the last couple of two or three years we've spent \$35 million down
12	there, and you all have filled up half a dozen industrial parks and still lead
13	the state typically in unemployment. I was wondering what the connectivity
14	is between the money we're spending and getting that rate down.
15	MR. LACY: I think a lot of these jobs are running
16	up, and in the last quarterly census of the metropolitan areas across the
17	country Danville is one of the few metropolitan areas to add jobs. We're at
18	the beginning of that slope, and we think on a quarterly basis from now on
19	we're going to start pushing that level down.
20	DELEGATE MARSHALL: If you look at from
21	'02, our unemployment in Danville and Pittsylvania County is double what it
22	is now. The City of Danville and Martinsville have always been number one
23	and two as far as unemployment. We'll probably still lead the state in
24	unemployment for a number of years, but I think the key thing to look at is
25	the rate is going down. Virginia is going up a little bit because of the

- recession we have now. It wasn't too many years ago we were at 10 percent
- and Martinsville was at 17 percent, so we're going in the right direction.
- DELEGATE BYRON: Are there companies in the
- 4 warehouse area now?
- 5 MR. LACY: They're in an adjacent building. We
- 6 actually have a hole in the wall between them, they're that close. Old Belt
- 7 #1, and they're in Old Belt #2.
- 8 DELEGATE HOGAN: Mr. Chairman, when you
- 9 talk about these tax credits, have you applied for them?
- MR. LACY: We have hired a firm out of
- Lynchburg that has expertise in that, and we're working with them on that
- 12 application.
- DELEGATE HOGAN: Why didn't you apply for
- them to start with, and number two, the projects I've been involved in had
- these historic tax credits, and they would more than cover an increase in the
- scope of the project. I guess what I'm asking you is would it make sense to
- max out the historic tax credits, then perhaps use this money to cover the, or
- to get all you can out of the tax credits for the project first. With a project
- this size, I think that would be pretty valuable.
- MR. LACY: The engineering work that's done has
- estimated that the failure of the historic tax credit, that would be somewhere
- between 700 and ---- thousand for the project. The applications for those tax
- credits have to, or you have to do the design, and we're about to initiate that
- piece of the contract right now.
- 25 DELEGATE BYRON: Will the credits cover the

1	shortfall?
2	MR. LACY: Not without the application before
3	you today.
4	DELEGATE HOGAN: Mr. Chairman, if you run
5	the numbers you can find out if that will work out. I think this is actually a
6	friendly amendment. I think in Delegate Marshall's motion to say credits
7	first and allocations second. I think that would be part of the motion.
8	MR. LACY: From a design standpoint we're going
9	out to bid. I need to have at that point, when the bid comes in, sufficient
10	funds available to be able to enter into the construction work. That's just
11	normal.
12	MR. OWENS: Do you accept his amendment?
13	DELEGATE MARSHALL: Yes, I didn't hear a
14	second.
15	MR. DAY: I'll second it.
16	MR. FERGUSON: I think that probably would
17	qualify as a substitute motion with the second at this point.
18	MR. OWENS: Do you want to restate that
19	amendment?
20	DELEGATE HOGAN: The substitute motion
21	would be that this be approved, with the contingency that the total amount
22	would be offset first by the historic tax credits and secondly by the
23	allocation.
24	DELEGATE BYRON: Second.
25	MR. OWENS: It's been moved and properly

1	seconded as a substitute motion. Could we have a roll call?
2	MR. NOYES: Mr. Bryant?
3	MR. BRYANT: No.
4	MR. NOYES: Delegate Byron?
5	DELEGATE BYRON: Yes.
6	MR. NOYES: Deputy Secretary Hammond?
7	DEPUTY SECRETARY HAMMOND: Yes.
8	MR. NOYES: Mr. Harwood?
9	MR. HARWOOD: Yes.
10	MR. NOYES: Mr. Hite?
11	MR. HITE: Yes.
12	MR. NOYES: Delegate Hogan?
13	DELEGATE HOGAN: Aye.
14	MR. NOYES: Delegate Marshall?
15	DELEGATE MARSHALL: Aye.
16	MR. NOYES: Mr. Moody?
17	MR. MOODY: Aye.
18	MR. NOYES: Ms. Nyholm?
19	MS. NYHOLM: Aye.
20	MR. NOYES: Senator Ruff?
21	SENATOR RUFF: Aye.
22	MR. NOYES: Delegate Wright?
23	DELEGATE WRIGHT: Aye.
24	MR. NOYES: Mr. Day?
25	MR. DAY: Aye.

1	MR. NOYES: Mr. Owens?
2	MR. OWENS: Aye.
3	MR. NOYES: The motion is carried.
4	MR. OWENS: We have approved this stipulation
5	in the motion.
6	MS. NELSON: Next on the list is Dinwiddie
7	County's Enterprise Center Phase I, and that was withdrawn by the applicant.
8	The County's second request for Project EMJ, Grant Number
9	1588, \$100,000 requested to assist for a site preparation on 9 plus county-
10	owned acres near the interchange of I-85 and U. S. Route 1. That would be
11	sold to a company for construction of a 68,000 square foot steel distribution
12	center. The company is considering the site for a \$5.8 million investment in
13	buildings and equipment. Sixteen new jobs would be created at salaries
14	ranging from 40,000 to 90,000. The project has been approved for TROF
15	funds of 65,000. This request when combined with the current TROF offer
16	represents a cost per job in excess of \$10,000, but it's leveraged with 35
17	private dollars for every dollar the Tobacco Commission would grant.
18	The Staff recommends an award of \$100,000 contingent on the
19	company's purchase of the site and willingness to commit to job creation and
20	investment targets in a TROF performance agreement.
21	MR. OWENS: Staff recommends approval.
22	MR. MOODY: I'd move the project.
23	MR. OWENS: A motion is made to approve it and
24	there has been a second. Any discussion? All in favor say aye? (Ayes.)
25	Opposed, no? (No response.)

1	Next one.
2	MS. NELSON: Franklin County has three
3	proposals within Franklin County's allocation, and the first is from the Blue
4	Ridge Foundation for the Crooked Road Heritage Stage at Ferrum College,
5	Number 1585, and the request is for \$300,000. The Foundation is proposing
6	to construct an outdoor amphitheater with seating for 500 or more on the
7	campus of Ferrum College. The theater will host an estimated six major
8	cultural and college events annually, as well as several smaller events. This
9	will be tied in with the Blue Ridge Folklore Festival, the Blue Ridge Dinner
10	Theater, as well as graduations and reunions. The venue would be managed
11	by the Blue Ridge Institute in partnership with the college and the town.
12	There would be 31 full and part time seasonal jobs anticipated to support the
13	theater, as well as related lodging and commercial facilities.
14	The Staff has noted the facility would enhance the ability to
15	offer programs related to the Crooked Road and Blue Ridge Institute.
16	However, there is a lack of detailed cost estimates, as well as an economic
17	impact study to validate the impact. Without this information it's hard to
18	weigh the use of the facility, as well as tourism destination versus the
19	college and community facilities. It is a low priority of the Commission, and
20	the Staff recommends no award.
21	MR. OWENS: You've heard the Staff
22	recommendation. There's a motion and a second.
23	MR. DAY: Mr. Chairman, a substitute motion. I
24	move we approve it conditional upon supplying all this evidence the Staff is
25	looking for.

1	MR. OWENS: You've heard the motion, and
2	there's no second. All in favor of accepting the Staff recommendation
3	signify by saying aye. (Ayes.) Opposed?
4	MR. DAY: No.
5	MS. NELSON: The second request made by
6	Franklin County is for the Pigg River Part at Rocky Mount, Number 1586.
7	They are requesting \$200,000 to construct three whitewater wave features in
8	an existing park owned by the Town of Rocky Mount. The county is
9	currently undergoing a permitting process to continue a much larger project
10	nearby that would remove an obsolete power dam and restore the natural
11	flow of the river and providing a longer path for the community and other
12	outdoor water recreational use. The economic impact of the park is reported
13	to be 500,000, resulting in a job creation of five, based on similar parks in
14	Wyoming and Virginia tourism statistics. There was a Tobacco Commission
15	Special Projects grant of 60,000 in FY06 that assisted to have a preliminary
16	part for planning and design. The County is proposing to match with
17	\$75,000 of local funds.
18	Very similar to the previous request, there was a lack of an
19	economic impact study, and this phase is a small portion of the envisioned
20	project to remove a much larger component, and that may provide a larger
21	impact. That much larger component may provide a larger impact. Absent
22	that supporting evidence, it is difficult to quantify economic impact from
23	tourist visitation and to weigh the use of the facility as a tourism destination
24	versus a local recreational amenity. This is a low priority of the
25	Commission, and the Staff recommends no award.

1	DELEGATE WRIGHT: I move we accept the
2	Staff recommendation.
3	DELEGATE MARSHALL: Second.
4	MR. OWENS: You've heard the motion and a
5	second to accept the Staff recommendation. All those in favor say aye?
6	(Ayes.) Opposed? (No response.)
7	DELEGATE HOGAN: Mr. Chairman, I'd like to
8	make a motion under the one objection rule that we take these up in a block.
9	MR. OWENS: Hear them all at once. Does
10	anyone have any objection to that?
1	DELEGATE HOGAN: People can object if they
12	want to hear more about it; other than that, I'd propose we take them up in a
13	block.
14	MR. OWENS: Go ahead and read the name and a
15	very brief summary.
6	MS. NELSON: The next one is the Town of
17	Rocky Mount for Franklin County, Rocky Mount Joint Industrial Park Phas
18	II, Number 1584, a request of 421,000. Funds are requested for a Phase I
19	improvement to an access road and water sewer lines to serve a 69-acre rail-
20	served industrial site acquired by the town and known as the Cox property.
21	A Tobacco Commission grant of \$330,240 was awarded in July of 2006 for
22	a preliminary engineering and installation of rail access. Engineering is
23	ongoing, and the rail construction is pending. The site is strongly endorsed
24	by the regional Economic Development Partnership as one of the top five
25	rail-served sites in the region and has been actively marketed by the railroad

- that serves the site. The town and county intend to jointly market and
- develop the site but desire not to subdivide or grade until a company locates
- and the specific needs are known. The applicant estimates the site would
- accommodate up to 400,000 square feet of new buildings, with potential new
- 5 employment of 700 jobs. There are matching funds from VDOT and the
- 6 town.
- 7 The Staff feels that part of our review included noting that the
- 8 new rail serving the site would continue to focus on the expansion of the
- 9 joint town/county industrial park and both governments will benefit from the
- development and tax revenues of any future development. Staff
- recommends an award of \$421,000 from restricted funds.
- MR. OWENS: Just make a brief summary.
- MS. NELSON: The next project is Greensville
- 14 County, Southside Virginia Education Center Phase I and Phase II, Number
- 15 1577. This project was withdrawn by the applicant and was replaced by the
- Greensville Mega OEM Site, Number 1594, and the amount requested is
- \$189,404. The county in partnership with VEC and the Tobacco
- 18 Commission Staff are aware of the continued engineering studies and design
- for the 1500 acre site, and this has been certified as a Mega site for CSX
- 20 Railroad, as well as the town and the county. Funds are requested to
- 21 continue engineering studies and environmental assessment.
- The Staff has recommended \$189,404 from restricted funds.
- MR. OWENS: All right. The next one.
- MS. NELSON: The Candidates Incorporated,
- Number 1587, requesting \$250,000. Funds are requested by a private

- applicant to purchase and upgrade an existing property in the Town of
- 2 Clarksville. This is a non-profit corporation in the State of Virginia and
- 3 have filed, but they don't have that in-hand.
- 4 Staff is recommending no award.
- 5 The Town of South Hill, within the Mecklenburg allocation for
- 6 Industrial Sites Wetland and Stream Remediation, Number 1578, is
- requesting \$281,800. This is requested to construct a wetlands on the 21.4
- 8 acre site of a former sewage lagoon. This would be used for expanded
- 9 industrial sites in three local business parks, Interstate, Hillcrest and
- 10 Roanoke Regional. This would help with wetlands remediation type credit
- that can be used to develop the site within parks.
- The Staff recommends an award of \$281,800 from restricted
- 13 funds.
- Next on the list is Pittsylvania County Berry Hill Road
- 15 Industrial Project, Number 1581. The requested amount is \$3,548,925.
- These funds are requested to extend water and sewer service 3.5 miles to a
- 1300-acre site that's been purchased by a private company for industrial
- development. Also an adjacent site of 2,000 acres could also be served, a
- 19 future prospect.
- The Staff recommends a TROF offer was made for the 1300-
- acre project. That has expired, but there has been evidence of ongoing intent
- to develop the project. The Staff recommends an award of \$3,548,925 from
- restricted funds, contingent upon the county securing right of first refusal to
- purchase the 1300-acre property if the company chooses to sell land served
- by these improvements.

1	MR. SLEEPER: Mr. Chairman, the county is
2	going to have documents in hand for the first right of refusal.
3	MS. NELSON: Prince Edward County Business
4	Park Development, Number 1582, restricted and Number 1583, unrestricted.
5	\$193,510 is requested for the infrastructure site preparation for three lots on
6	25 acres of undeveloped land in the business park. The county and the
7	Partnership and VEDP are working on a prospect that would locate. There
8	has been a total of 900,000 awarded in the past from Southside Economic
9	Development Committee and TROF for buildout of a shell building, and that
10	is now occupied by an employer. The request is well matched by local
11	funds.
12	Staff recommends an award of \$193,150 from restricted funds.
13	DELEGATE MARSHALL: Mr. Chairman, I
14	make a motion that we accept the Staff recommendation.
15	MR. HARWOOD: Second.
16	MR. OWENS: It's been moved and seconded.
17	DELEGATE HOGAN: Mr. Chairman, I make the
18	suggestion that we take the Town of South Hill out of the block.
19	MR. OWENS: You want to take the Town of
20	South Hill out of the block?
21	DELEGATE HOGAN: Yes.
22	MR. OWENS: A motion has been made that we
23	accept all the Staff recommendations in the block, with the exception of the
24	Town of South Hill.
25	MR DAY: Mr Chairman I have a question on

the Berry Hill project, grant 1581. Is that a typo, or in fact are we 1 anticipating 88,700 per job cost? 2 MR. PFOHL: For the first phase. 3 DELEGATE HOGAN: Mr. Chairman, I'm 4 assuming that the job associated with this 1300-acre site is not going to use 5 the whole 1300-acre site, is that true? 6 MR. PFOHL: Our understanding is that there will 7 8 be a second phase. DELEGATE HOGAN: They are going to use the 9 whole 1300-acre site? 10 MR. PFOHL: Beyond the second phase I'm not 11 sure. 12 MR. SLEEPER: To serve the Berry Hill area on 13 the 2,000 acres which have, 1500 more acres besides that. The 1300 is 14 completely separate from that. Another company would purchase that. 15 They bought 1300 acres, more than 50 jobs. 16 DELEGATE HOGAN: Is this industry going to 17 buy this property? 18 MR. SLEEPER: One industry owns 1300 acres, if 19 that answers the question. 20 21 DELEGATE HOGAN: If the industry already owns and if they don't come, do you want to buy it from them? 22 MR. SLEEPER: No, that was part of the issue at 23

the time we had not closed on the property when this had been submitted,

and Ned had a good point. We put \$4 million worth of sewer in, and they

24

25

- don't do anything, they can sell that land for a lot more money. We went and got an option that we would have the first right of refusal to that. I was 2 just making sure that there was no contingency. 3 DELEGATE HOGAN: What do you need the 4 three and a half million dollars for if they're buying the land? 5 MR. SLEEPER: Water and sewer has to go to that 6 site. Besides the 1300 acres there are 3500 acres more as a regional 7 8 partnership. DELEGATE HOGAN: Mr. Chairman, the 9 question being asked, it looks like a big number, but in fact it's not. This 10 three and a half million dollars is not necessarily related to just those 50 11 jobs. 12 MR. OWENS: Any other discussion on it? All 13 those in favor of accepting the block with the exception of South Hill signify 14 by saying aye? (Ayes.) Opposed? (No response.) 15 DELEGATE HOGAN: I have a question for 16 Frank. I don't have any objection, but to me I don't remember the bill. We 17 adopted a piece of legislation in this last session, that I believe passed, that 18 created contingencies or issues involving the localities owning their own 19 land banks. 20 21 MR. FERGUSON: I'm sorry, I'm not familiar with
- 22 that.

DELEGATE HOGAN: Do you remember that?

- DELEGATE WRIGHT: The Staff didn't
- 25 recommend it.

23

1	MR. OWENS: 1578.
2	DELEGATE WRIGHT: No, I don't recall.
3	SENATOR RUFF: Mr. Chairman, I think two
4	bills went with trading and selling those credits.
5	DELEGATE HOGAN: You're right. Okay, that
6	answered my question.
7	MR. FERGUSON: I understand this establishes
8	wetlands and federal requirements.
9	DELEGATE HOGAN: Frank is right; I knew
10	there were some restrictions. It puts restrictions on localities to do that.
11	MR. OWENS: Do we have a motion to approve
12	that?
13	DELEGATE HOGAN: So moved.
14	MR. OWENS: We have a motion and a second.
15	All in favor signify by saying aye? (Ayes.) Opposed? (No response.)
16	MS. NELSON: Charlotte County, the drain field
17	system serving that failed, and they are under, and the Department of
18	Housing has required them to hire a sewage handler to haul the flow away at
19	a cost of \$900 a day. This is a very urgent time situation. Rather than try to
20	replace the drain field, the county is proposing to move forward with a phase
21	of their regional countywide system that would ultimately connect Charlotte
22	Courthouse and Drakes Branch. The Commission awarded a grant
23	previously of \$55,000 to the county to establish this regional structure for
24	water and sewer, as well as the authority. The county voted that they would
25	rather spend the money working on the phase rather than the drain field.

- The company is working the sewer line to the Drakes Branch sewage
- treatment facility. The requested amount is \$320,905.
- 3 MR. OWENS: It's been moved and properly
- 4 seconded that we approve the project. Any other discussion? All those in
- favor signify by saying aye? (Ayes.) Opposed, no? (No response.)
- All right, next on the agenda is a discussion of the Southside
- 7 formula.
- 8 MR. NOYES: The question is should the Purcell
- 9 community revitalization formula "J", dated 4-12-2000, used by the
- 10 Commission from 6-8-200 until today, be terminated with the provision that
- all monies so allocated prior to today be reserved for use in the jurisdiction
- to which they were originally allocated?
- The arguments in favor of maintaining the current formulary
- are familiar to each of you, and I will not take the time today to revisit them,
- except that I want to say that Chairman Hawkins has asked me to
- communicate to all of you that he opposes any continuation of the Southside
- 17 Economic Development allocations. The Chairman's position is that
- allocations constrain the flexibility of this Committee in considering
- revitalization opportunities throughout southern Virginia. There is no
- statutory requirement that there be a formulary. No other committee of the
- 21 Commission operates on the basis of allocation. Any formulary ignores the
- interdependency of political subdivisions within a region. As was pointed
- out in the analysis prepared by Shemora Economic and Analytic, the use of
- boundaries to allocate funds may impede the Commission's goal to revitalize
- tobacco dependent communities if awards to viable projects are not made

- because the amount of funding exceeds the allocation of the locality. The
- 2 matter of spend forward allocations was cured by action of the Committee in
- fiscal year 2008. This was a precondition for your discussion and vote today
- 4 to continue, modify, or end allocations.
- A hybrid approach is no more or less equitable than the existing
- 6 arrangement. To the extent that any sums allocated are unavailable for use
- as a majority of this Committee may deem appropriate, your flexibility is
- 8 diminished, and opportunities may be foreclosed. Should you choose today
- 9 to end the use of a formulary, your Staff will be pleased to provide this
- 10 Committee with an analysis of how outcomes differ significantly in relation
- to the measure specified in the Commission's Strategic Plan. I would note
- that in terms of where funds were used in Southwest Virginia where there is
- no formulary, that Committee's recommendations pretty closely mirror
- where it was that the most tobacco was produced, with one notable
- exception, this being that the largest single money category of financial
- 16 awards, not numbered awards, but total amount of the awards, was for a
- 17 regional initiative, rather than projects specific to a single jurisdiction.
- Thank you, Mr. Chairman.
- MR. DAY: Almost a year ago on June the 20th I
- wrote a letter to Chairman Hawkins and to the Staff that laid out my feelings
- and thinking on this issue. With your permission I'd like to read it into the
- 22 record.
- "For some time now, I have had a nagging undertow of doubt
- about the path we as a Commission are following and, as a result, have
- devoted a considerable amount of time to thinking about that doubt in some

- effort to chase it away. Alas, it won't go away. In fact it has hardened to the
- 2 point that I am now convinced that if we stay on our present course we will
- 3 fail.
- The seeds of this inevitable failure were, I believe, sown in the
- 5 beginning with our original charge of revitalizing or 're-inventing' the
- 6 'tobacco region' economy. This simply cannot be done for one or two billion
- 7 dollars. I doubt it can be done for a hundred billion.
- A billion dollars is a lot of money and, simultaneously, not
- 9 much. It will buy one tricked-out stealth bomber, pick up our tab in Iraq
- Monday through Wednesday and float the Commonwealth of Virginia's
- annual budget for about ten days. It will not, long-term, revitalize the
- economy of a distressed region.
- Perhaps the case would be different if our economy was closed,
- if it was confined to the artificial and arbitrary boundary we have used to
- define Virginia's 'tobacco region.' But that is not the case. Our economic
- tentacles reach around the world -- and the world's reach in to us. In a real
- sense, this tobacco boundary defines a region that exists only in our
- thinking.
- Laying aside our legislative mandate, we have fertilized and
- watered the seeds of our own failure with how we have chosen to structure
- 21 and govern ourselves, with how we have chosen to allocate -- in basically a
- 'might is right' fashion -- the spoils of this endeavor.
- 23 We have decided that one 'tobacco region' is not enough and
- made two -- flue-cured and burley -- and have allocated funding to a
- collection of nation-states within these two regions based on nothing more

- than some historic 'tobacco footprint' characteristic. In the abstract, I
- suppose we could have done worse, but in reality this fractured structure has
- 3 hindered our best intentions.
- 4 Not only has it pitted region against region and local
- 5 government against local government, but in many cases it has fostered
- 6 spending for spending's sake -- spending without impact -- spending
- 7 sometimes based on little more than availability of funding.
- 8 And that's the upside.
- The downside is that this approach has incubated a sense of
- entitlement -- a sense of 'this is our money, regardless' -- and forced all of us
- to think smaller. We have become little more than what I will call 'YIMBYs'
- -- (Yes! In My Back Yarders) -- with little thought beyond our own fences.
- And, believe me, I plead guilty first on this one! (I actually
- argued for -- successfully -- funding for -- God forbid! -- a covered bridge
- 15 festival!)
- The result has been hundreds of millions of dollars spent on
- 17 hundreds of good projects -- a few miles of sewer line here, a shell building
- there, community centers, new technologies, helter-skelter infrastructures,
- various and sundry 'institutes,' 'partnerships,' 'initiatives' -- and on and on
- and on. The list is imaginative and endless. And here is the thing: every
- single one of them have been good and worthy in their own right. But what
- nags at me is this question: "Will any of them make a 100-year difference?"
- I don't know how you would answer that question. I know the
- 24 answer that comes to me.
- I may be off base here -- and I ask forgiveness if you think I am

- -- but it seems to me that we must think bigger -- a lot bigger. We must tear
- down the constraints, these artificial boundaries we've imposed upon
- ourselves -- and upon our thinking -- and swing for the 100 year fences. We
- 4 can do that, I believe, if we focus the billion dollars we have remaining --
- 5 not on hundreds of 'be nice to haves' -- but on one or two moon-shot-
- 6 equivalent projects.
- In business school once I read a case study on how not to
- 8 design an incentive program. This is a true story. A renowned religious
- 9 scholar put together an archaeology dig in Israel during the summer. He
- hired a bunch of locals and told them that he'd pay them a quarter -- twenty-
- 11 five cents -- for every piece of pottery they turned in. It was only later that
- he realize they were digging up intact, 2000-year-old urns, taking hammers
- to them and turning them in a piece at a time.
- My sense is, despite our best intentions, we're breaking up the
- 15 urns."
- MR. OWENS: All right, you've heard Mr. Noyes
- and Mr. Day. I will open this up for discussion about the formulary. Any
- 18 comments?
- SENATOR RUFF: Mr. Chairman, I'll respond to
- that letter. We're not one community. We are a number of communities
- varying in sizes. One A-bomb in one pot is not going to serve all of
- 22 Southside. I'll take issue with your belief that spending all the money in one
- spot is the answer to anything.
- MR. OWENS: Delegate Wright.
- DELEGATE WRIGHT: I want to commend

- Barnie on his excellent job of writing that piece, although I disagree with
- 2 practically all that was said. The localities and communities have done what
- we asked them to do. If anybody is at fault, we need to go back and change
- 4 the guidelines. We've done it several times. I can think of a lot of good that
- 5 has been done. In my counties it has provided very needed help. It is
- 6 unusual, and I represent an area, as far as the tobacco quota, that ranks up at
- the top or near the top and the very bottom. Every single one of my
- 8 localities wants to keep allocation. The reason is very simple. They want to
- 9 know that they're going to have something to work with in the future. The
- way we've done it is that we haven't forced them to spend the money each
- 11 year. Then the money rolls over to the next year. If the project is not good,
- then the Staff has the ability to reject it. What the Commission needs to
- have is the fortitude to back the Staff recommendations and give them the
- guidelines they want. I think Barnie's approach and the approach to do away
- with the allocation is going to throw the baby out with the bath water.
- You mentioned this entitlement. In the very beginning we were
- told to go back to your communities and tell them to work on projects. We
- had a meeting at Longwood at which we got economic development for
- these localities and got together, and the goal of the Tobacco Commission
- was laudable. I'm not going to say there haven't been any mistakes made,
- 21 there have been some grants made that maybe shouldn't have been and some
- 22 politics played on getting grants passed in certain areas that maybe shouldn't
- have been. I'm saying we can improve on that. We've got TROF funds and
- other areas of development, like the Broadband initiative is a very good
- example of what we can do as a Commission. But, I think that having told

- the localities early on this money is intended to help you revitalize
- 2 communities, and get to work, and these are the guidelines, work with the
- 3 Staff, and so forth. Now we're going to turn around and tell them we're
- 4 going to take every bit away from them. I don't think that is right at all.
- Another thing, this is one of the few pots of money that is
- 6 divided between Southside and Southwest that actually reflects the tobacco
- quota. Burley tobacco is grown in Southside, too, not just Southwest. In the
- year the quota was figured in 1998, Southside Virginia grew 77 percent or
- 9 more of the total amount of tobacco raised in the Southside, and Southwest
- region 23 percent or less. That includes burley and flue-cured tobacco.
- That's another reason I hate to see this disbursement of funds go away. It's
- one of the few ways Southside actually gets close to its share of the money
- that is should get. Likewise, I think it's distributed fairly according to each
- county's allocation, the quota in 1998, that doesn't stop them from getting
- 15 TROF funds and other funds. I think we're getting way off course. I think
- securitization may have placed us in a position having this pot of money,
- and we kind of get our hands on, and I think we should go slow and take our
- time and think of other ways to secure this billion-dollar pot and make sure
- it's spent properly without first doing this in Southside Virginia. So, I'm
- 20 definitely opposed.
- MR. OWENS: Mr. Day.
- MR. DAY: Mr. Chairman, I take issue with the
- point that Tommy makes. I don't think we have to spend any bad money. I
- do not believe that we have yet done anything that will make a hundred-year
- difference in Southside Virginia's economy. When I talk about moon-shot-

- equivalent project, let me give you an example, and this is just one, I'm not
- saying it is the example. What would be the impact, just for discussion's
- sake, if we took half a billion dollars and gave a hundred million to each of
- 4 five universities in Virginia and charged them with finding a way to burn
- 5 coal with zero emissions in ten years? Think of what that would do to the
- 6 economy. It would touch every individual in this state, like the miners, the
- 7 coal companies, utilities, the railroads, the shippers. It would have a
- 8 worldwide impact. We've got 300 years worth of energy in the ground in
- 9 western Virginia but no way or impetus to take advantage of that. To me
- that would be a moon-shot project. It would have enormous long-term 100-
- 11 year impact.
- My great fear is this. We are half way home, we had basically
- two billion dollars and we've spent half of it. It's going to be real easy to
- spend the other half on all of these good projects. At the end of the day
- we're going to be able to say we did this and this. Ask yourself honestly
- what have we done so far that really makes a damn bit of difference? I don't
- see it. I know this proposal to do away with this formula is difficult because
- it will force us as individuals to vote against our own, best short-term
- interest. It's no secret that this Commission is legislatively driven. You
- ladies and gentlemen who are still in the Legislature are forced by the
- structure we're using to go to constituents that you represent and say no, and
- 22 that's a hard thing to do. I don't expect anybody to do that. I do it myself,
- 23 and I get pounded on at home. I get every lame brain idea you can think of
- coming to me wanting tobacco money. I think we all get that. Some of
- 25 them are good, and some of them ridiculous. In some instances we are doing

- the equivalent of putting up Ferris wheels. I think it has good short-term
- 2 positive feedback, but when you ask yourself is it making a difference and
- reinventing the economy, the answer is no. I say this as the author of the
- 4 first memorandum in the state suggesting to Jim Gilmore that we use our
- share of the Master Settlement Agreement to set up the Tobacco
- 6 Commission. We're the only state that did that, and I think it was a good
- 7 thing, and I thought it was a good thing then. I just think it's time to
- 8 reassess.
- 9 MR. OWENS: Delegate Hogan.
- DELEGATE HOGAN: I have a couple of
- thoughts in mind. One is that if we were to do away with the formula we
- would in effect have a Special Projects Committee for Southside. That begs
- the question what do we have a Special Projects Committee for, then? We
- have Technology, and we have Education. We could try to fit those projects
- into those three streams. We've done this with some success, and we've seen
- projects from all of those areas in Southside on a pretty regular basis, and
- there's a lot of what you call pollination between the committees. I'm sitting
- 18 here wondering if we do away with the formula, ought we not to look at
- what are they doing. If we're going to have a Special Projects Committee, in
- effect it will be Special Projects, and that's what we're going to look at; in
- fact that's what this proposal would accomplish.
- To follow up on what Delegate Wright said, why don't we take
- 23 a look at these other committees and see what we can do, what are we doing
- 24 and why are we doing it. I'd also say the localities have done exactly what
- we told them to do, and they've applied for this money. One of the things I

- think Senator Ruff has done with Education, and I tried to do it with
- 2 Technology, is to drive the conversation where the committee sits down
- together and decides what we want to fund and what we want to accomplish,
- as we are stewards of these funds, and we're responsible for them. We've
- said here are our goals, now make applications to accomplish these goals.
- 6 That's not what we've done with this committee, at least in my time on it. It
- seems to me we ought to take a look at what kind of applications are we
- 8 going to take if we were to pool these funds.
- Number two, if we do pool them, what role then does Special
- Projects in particular play, and what do the other two committees play?
- Number two, if we do pool them, what role then does Special Projects in
- particular play, and on a broader sense, what do the other two committees
- play? If you're going to split these funds, maybe we should roll Technology
- into Southside. I wouldn't presume to say that with Senator Ruff's
- committee, but if you look at it that way -- I think part of this discussion
- about the formula has to be what applications are we going to take and how
- are we going to take them and what is our agenda as a Commission with
- these funds?
- I would say this in response to Delegate Day's comments about
- 20 giving the institution a hundred million dollars a year for coal research. I
- 21 would suggest that we give them a hundred million dollars a year now, and
- in some cases more than that. I think if we do that, that Southside Virginia
- at least 20 years from now after that technology was developed would be
- exactly where it is right now. If we want to make sure these funds come to
- 25 this area, we've got to make sure these funds are spent in this area in a way

- that appreciates our economy.
- I guess what I'm saying is that when you ask the question about
- the formula, and if we're in the frying pan and we're getting ready to jump in
- 4 the fire, I'd like to at least know what the fire looks like and how it fits in
- 5 with these other projects.
- 6 SENATOR RUFF: Mr. Chairman, if you reflect
- back to the Minutes of the May meeting in 2007, I raised that issue for the
- 8 purpose of the Special Projects Committee. Originally, that was set up to
- 9 deal with some of the smaller communities that were not getting some of the
- benefits. Once they created that committee it was changed to make it more
- 11 jurisdictional.
- I would like to respond to Barnie's comment about what we've
- got to show for what we've done. We've got a lot to show, and a lot of jobs
- have been created. If those jobs had not been created, those families would
- have moved out of Southside Virginia. Was it global for him, no, but was it
- global for us, no, but it was damn well needed. I would disagree with any
- 17 statement like that.
- The third point I would make is, as I look around this room, if
- 19 you're from a particular county not in the Legislature you're representing that
- county more than you're representing the rest of the region. If you're in the
- Legislature, you're representing the district you represent. I don't know of
- 22 anybody that has a district with as many large counties' allocation and as
- many small counties' allocation. I understand both sides of the argument. I
- 24 think we do need to reflect upon this.
- One consideration, and it's not a motion at this point, possibly,

- or maybe we should consider, maybe we should suspend this for a year or
- 2 two, the requirement of the allocation, and see if anybody is getting damaged
- or harmed in that process. If we find there's no damage, then move forward.
- 4 If we find it's destroying communities and job opportunities, then we don't
- 5 move forward.
- 6 DELEGATE BYRON: I would agree with some
- of those thoughts as maybe the way that we should go forward. I think in
- 8 reference to Delegate Hogan's statement about the committee structure, the
- 9 Special Projects Committee, to my understanding, was originally formulated
- to deal with things that didn't fit within the structure of our other
- committees. According to the guidelines, some of the committees' structures
- also put some limitations on certain economic growth factors, such as
- 13 Technology and budgeting certain amounts. We continue to relook at that
- budget the same as Agriculture and some of the other specified committees
- that we have. We continue to do that with some research dollars and with
- budgeting or with funds that might be a little bit more threatening to people
- because it has a higher amount on it when it comes to the economic
- development factors, the investments that need to be made to get to a certain
- point. The way we can do that, as Senator Ruff said, is a pilot program, per
- se, have a structure for a specified period of time. We really feed on each
- other. I don't have as much tobacco in my particular district, but at the same
- 22 time we have good infrastructure that created a wonderful opportunity for
- people to help. People travel across jurisdictional lines all the time, and we
- 24 all can benefit from Southside. There are some limits on how far you can
- 25 go, but we can all benefit.

I think we've become a little bit stagnant in some of the 1 applications that we have seen. There are a lot of good projects that come 2 3 before us, but after a time we really want to start looking for that job creation and economic incentive and really get back to looking at great 4 projects. Just because there's not a set figure there for each locality to focus 5 on, and by taking that focus away, that would allow them to go back and 6 think bigger. Look at projects as far as what they're worth, and go from 7 8 there. I think maybe we need to consider doing something different and looking more forward trying to help develop these opportunities for our 9 communities. 10 MR. NOYES: Delegate Hogan raises a very good 11 point talking about the structure itself. I would suggest to you that there may 12 well be a matter that is addressed by the Blue Ribbon Advisory Panel. I've 13 attended all of the meetings, and Ned and Tim, and this is something that 14 they are actively looking at. When we get those recommendations we'll 15 bring that back to the full Commission, and at that time we can go over them 16 thoroughly. I think what Delegate Hogan and Delegate Byron have said is 17 very appropriate. So there is a process under way that we'll get into this, and 18 we can explore it and see what we can come up with. I think we'll find it 19 very interesting, what the Blue Ribbon Panel comes up with. 20 21 A second comment that I have is that a couple of years ago when we updated the strategic planning, we set specific outcome measures 22 in relation to different activities, what the Commission had historically 23 engaged in. Obviously, those are different for Technology and Economic 24 Development and Agribusiness, never forgetting job creation in the private 25

- sector and capital investment.
- Those are the things that the Southside Economic Development
- 3 Committee is working towards in terms of a measurement. For example,
- 4 Technology, certain benchmarks of expansion in terms of access. So, we're
- 5 looking forward to receiving these recommendations from the Blue Ribbon
- 6 Panel.
- 7 MR. DAY: Mr. Chairman, I appreciate what
- 8 Delegate Byron expressed, and Senator Ruff. I think Kathy said it very well.
- 9 I don't mean to sound negative when I say that, but God Almighty, if we
- can't look inward on ourselves and assess how we're doing. It seems to me
- one mistake it's easy to make is if we think job creation and buying jobs are
- the same thing. I do not believe that. I think that despite our best efforts in
- so many instances we literally are buying jobs and in some cases paying
- \$88,000 apiece for them. Our economy long-term built on bought jobs is
- like putting a strong building up on a sand foundation. It looks good and
- holds for a time, but long-term it's going to be unsafe.
- DELEGATE WRIGHT: Mr. Chairman, when
- Barnie made these comments about the coal, that's one of my worst fears.
- 19 The General Assembly has directed us --
- MR. DAY: -- I'm not beating the coal, I just used
- that as an example.
- DELEGATE WRIGHT: Thank you. The General
- 23 Assembly has set out in legislation saying this money is supposed to be
- spent for economic development and indemnification. And, I understand
- coal and what it can do for the community and many ideas where it affects

- the global communities. My concern is for the businesses and for the people
- who have worked in Southwest and Southside Virginia; it's a tough time
- right now. We don't need to worry about spending a half billion dollars
- 4 trying to develop coal technology. That's for the business community to do.
- 5 MR. DAY: With all due respect, you missed my
- 6 point that I was making.
- 7 DELEGATE WRIGHT: Anything that spends
- 8 money outside of Southside and Southwest Virginia, I do not agree with. If
- 9 the General Assembly sees that we start doing that and it's going to be spent
- on things that do not affect Southside and Southwest, they'll send it out to
- other areas of the state that have a need. I do agree with Clark and Frank
- and Kathy, there is too much power concentrated in too few hands in the
- 13 Tobacco Commission. The Chairperson and the Executive Committee have
- all the power. One suggestion will be no chairperson sit on the Executive
- 15 Committee. That would take care of a whole lot of it. As it is now, very few
- people have access to those two groups and really have very little power.
- 17 That needs to be changed. I do agree with both those comments. I think it's
- very important that we see that the money is spent as said by the General
- 19 Assembly in Southside and Southwest Virginia to revitalize those particular
- areas.
- MR. BRYANT: Mr. Chairman, I agree with what
- Delegate Hogan says and what Senator Ruff said. I didn't hear what you
- were saying about the power in too few hands. You were talking about this
- 24 hybrid plan creating a 50 percent pool fund and 50 percent allocation. I'll
- back off of that, I don't think it's appropriate to bring it forward, but I do

- have problems in the formula at this point. The Blue Ribbon Commission
- 2 has been charged to bring the record to us. I haven't heard from the people.
- 3 I think it would be preemptive for us to come today and make a decision on
- 4 this formula. I also would like to see the budget that we're going to have.

5 DELEGATE HOGAN: Let me see if I can give

6 this a try. We could do a couple of things. We could suspend acceptance of

7 applications for Southside under the formula, not take any applications, then

we could spend some time looking at this issue. I think, before we do away

with the formula, before you open up this pool of \$15 to \$20 million, but I

can guarantee if we do that, we're going to get these applications coming in

here and they'll try to better each other, and that's where this is going, if we

don't answer a couple of questions before we do it. How are we going to

consider applications, and what are we looking for? How are we going to

decide how this money gets spent? It's easier for us to have these

communities apply and for Staff to make an evaluation and for us to sit here

and run through these applications like we do. In all fairness, I don't have a

clue which one of these projects is going to create the most jobs right now,

but we've got a formula, meets the guidelines, and the localities can come

forward and we approve it. That's been that way as long as I've been on the

20 Commission. C. D. and Senator Ruff could speak to that. So, it makes sense

to me to suspend the application process under the formula rule. Before we

put this money out there, we've got to spend some time working on these

issues. If we don't, I can guarantee you we'll start a blood bath that we will

24 regret.

25

MR. HARWOOD: Mr. Chairman.

1	MR. OWENS: Mr. Harwood.
2	MR. HARWOOD: Mr. Chairman, I have heard
3	good arguments on both sides of the fence, to be honest with you. If I had to
4	vote right now I don't know which way I would vote, but I think one very
5	positive statement has been made. We do have this Blue Ribbon
6	Commission looking at us from the outside. I would like to hear what they
7	have to say. I notice here we're not going to meet again until January 7th of
8	2009.
9	MR. OWENS: The Committee would meet ahead
10	of that.
11	MR. HARWOOD: I'd like to pose a suggestion,
12	that is to wait until the Blue Ribbon Commission comes up with their
13	finding; then this Committee could reconvene and discuss this.
14	DELEGATE BYRON: I haven't heard anything
15	about the Blue Ribbon Commission, as far as meeting with them, unless it's
16	coming up next month. I don't know of anybody saying that the
17	applications, we have to be stagnant in that. The localities are still actively
18	trying to find projects, and we're not trying to stop growth or economic
19	development. I see no reason why, unless somebody tells me why, we need
20	to stop the applications from being acted upon. Maybe we need to change
21	some things, or the way people look at these, or the way they look at these
22	projects. We have to know how to deal with them, and we have guidelines.
23	I don't see why we need to stop the projects.
24	DELEGATE HOGAN: I think what you'll see if
25	we do away with the formula right now, and if we say we'll do away with the

- formula, you're going to see a bunch of \$12 and \$13 million applications. I
- think that's what will happen.
- MR. DAY: Is that a good thing or a bad thing?
- 4 DELEGATE HOGAN: That's a good question,
- 5 and the answer is, it depends on the application. My point is that I think we
- 6 have a responsibility to say before we open the flood gates, we sat down and
- talked about it as a committee and we decided the things we wanted to try to
- 8 accomplish, and we'll take a look at your proposal to accomplish that goal.
- 9 Until we define these goals, we don't do that, and then everybody that needs
- \$12 or \$13 million, and I can think of places in my district that would like to
- have it, and I know you can, too. If we stack those things up, what are we
- really trying to accomplish? I think Senator Ruff, the way he runs
- Education, has largely avoided that if the Committee decided how they
- wanted to spend that money. In Technology we decided how we wanted to
- spend that money, and maybe there's a certain percentage who feel that we
- did that wrong but at least we decided, and that's our responsibility. I think
- 17 you've got to do that before we cut loose and start looking at these
- applications, because they'll vary from water and sewer infrastructure to
- 19 R&D, building schools and new industrial parks and wetlands, to building a
- 20 new race track. There'll be everything in there that you can imagine, clean
- coal will be in there, switch grass and everything, even covered bridges. I
- 22 think we've got to spend some time looking at how that's going to work; then
- we have to ask ourselves, how does this differ from Special Projects? If you
- look at Special Projects, it's stuff that could have gone through Economic
- Development but didn't because there was not enough money.

1	MS. NYHOLM: I think you just hit the nail on the
2	head for me in saying that. In those other committees you pride yourself in
3	defining your moment. I think you said that to this Committee. If you do
4	away with the formulary, this Committee then has to determine its mission
5	and how to define its objective and what is the return on investment, what do
6	you spend per job to create that, or how do you find what are meritorious
7	projects. That's what we have to do, and we're not going to charge ourselves
8	with that until we decide to not have the formula. To go forward with bigger
9	and broader measures, we have to define it.
10	I think, with all due respect to Tommy, he is saying that, I think
11	we're limiting the communities with the formulary, and by taking the
12	formulary away we're creating more freedom by giving them an opportunity
13	to come forward with bigger projects, however we define it, return on
14	investment to help create these jobs. Whatever we determine as a
15	Committee, as far as investment per job, is important to consider. If it
16	doesn't create that return on investment and the bigger and broader
17	opportunities, as I see it, then that's something we have to look at. I agree
18	that if we don't move forward we're liable to have some of these funds taken
19	away, and that's a possibility.
20	MR. NOYES: If I may, there are two points. I
21	believe that the Blue Ribbon Panel will indeed come with recommendations
22	that the approach that the committees of the Commission as a whole should
23	take is an RFP approach, which is what Delegate Hogan is talking about
24	here, where we say specifically these are the things for which we want
25	applications, and if it's not one of these things, we're not going to deal with

- it. We'll deal with it very quickly. That's a different issue, however, than the
- 2 issue of the formulary. The Blue Ribbon Panel may not even address having
- or not having a formulary. I suspect they will come in with a
- 4 recommendation that says the Commission needs to be more proactive in
- defining precisely what it is that it expects in applications. That is very, very
- 6 much different than what your practice has been historically, not just this
- 7 Committee, but everyone else. What we want is your ideas, and we don't
- 8 want the top-down approach, we want a bottom-up approach, where the
- 9 presumption is that a community knows best what its needs are, rather than
- external entities. They're talking about finding out what the best practices
- are. It doesn't matter what the best practices are somewhere else, but what's
- important is finding out what the best practices are in Mecklenburg County
- or Lunenburg County. You may not hear anything on the formulary, but
- we're still going to have the issues, and the issues, nobody is going to come
- in and solve it and deal with that issue accordingly. On the other hand, I
- think we will hear a more top-down approach.
- MR. DAY: If we think what we're doing now is
- indeed working and revitalizes the economy in this region and that we're
- meeting the mandates laid down by the legislature, then we don't have to
- change anything. We don't have to take the recommendations of the Blue
- 21 Ribbon Committee. What do they know that we don't know? If you truly
- think what we're doing is working and it's going to make a long-term
- 23 difference, then stay the course. I just happen to think differently.
- SENATOR RUFF: Neal, when are we scheduled
- to have the next meeting for consideration of applications?

MR. NOYES: I'll be sending meeting dates 1 around. The next round is October, I think. 2 MR. PFOHL: November 3rd is the applications, 3 and then the Committee meeting prior to the January full Commission 4 5 meeting. SENATOR RUFF: To move along, I'd make the 6 motion that Staff and Commission members who want to do it come up with 7 8 a formula as to how they would compare projects to projects, what criteria would be the highest priority and what would be the lowest priority, and 9 what would they be in-between, so that we would know what was going to 10 be prepared. I think Delegate Hogan is correct in saying that we don't know 11 what we would be considering. If you take the Mecklenburg County 12 situation, they have done a fairly good job of balancing issues within the 13 county. Without that structure to balance anything or to compare anything, 14 we're going to be in a very awkward situation. If we could have a criterion 15 what's highest priority and second priority and where you can make the cut, I 16 think that would help this Committee come to a more professional decision 17 on how to do that. 18 MR. NOYES: We'll be happy to suggest those 19 things that we consider to be a higher priority in relationship to Economic 20 21 Development. What concerns me as Director, if we get to the point where we're putting cutoffs and job cost ratios and all things like that which are 22 standard economic development kinds of approaches simply because that 23 effectively infringes on the flexibility of this body to make decisions. One 24 size doesn't fit all. We'll be happy to suggest those things and possible ways, 25

- but I don't like to be able to do it without getting in the way of the
- 2 membership here.
- 3 DELEGATE HOGAN: I'm not sure you can do
- 4 that.
- 5 SENATOR RUFF: I think that's the same problem
- 6 we're having. How are we going to make these comparisons, just as the
- 7 Staff is making comparisons? Just like Clark said, we need to know what
- we're doing.
- 9 DELEGATE WRIGHT: I agree with Delegate
- Hogan and Senator Ruff both on this. We need to know, if we're going to
- replace the formula, what it's going to be with. I think that's what Frank was
- saying, what are we going to replace it with, and we need to know that. We
- need details as far as what's going to replace the formulary if we decide to do
- 14 it.
- DELEGATE BYRON: What's to stop us from
- doing that now? What's to stop the Committee now? We're having a
- discussion on it, and if people are waiting to see what comes back from the
- Blue Ribbon Committee, and then see if we can evaluate that, too. There is
- nothing to stop this Committee from having another meeting before the full
- 20 Commission meeting to further discuss these options and work it out. I don't
- see us going forward with anything at this point.
- DELEGATE HOGAN: I think we've got a conflict
- here, and we need to know what we're going to replace it with. In fairness to
- the localities, I think we've got to tell them now that we're contemplating
- making a change. That can be accomplished simply by saying we're not

- going to consider applications -- when we publish our budget here in two
- weeks and the numbers will come down and they can figure out how much
- they're going to get under the allocation formula. I think if we don't want
- 4 them to do that, we need to tell them right now, and we can see what we
- 5 replace it with.
- The other thing is that Mr. Harwood talked about when this
- 7 Committee meets, and it meets at the call of the Chairman, and you certainly
- 8 can call a meeting to discuss these things anytime. I don't think we're bound
- by any January deadline. If we're really serious about this, we should tell the
- localities right now, don't apply under the formula, and then we can evaluate
- these other issues and move forward.
- MR. OWENS: If you look at the Minutes
- sometime past, that's exactly what I said. The good and bad, as I see it, is
- right now we don't have any new money allocated, and we won't until July 1.
- I believe we should have some structure in place before we move forward. I
- agree with Delegate Hogan on that. We might have to consider quite a few
- things, and it might be revenue sharing. Maybe we have a cap on
- municipalities or one project every couple of years. A lot of things come
- into play in deciding that sort of thing, and a lot of things come into play in
- 20 regard to ending the formula.
- I know the Chairman of the Commission has expressed his
- desire, and I think what I hear today is that there is some thought of doing
- that, but we have to know where we're going to go before we move, and we
- don't want to move too fast. Is that what I'm hearing? If I'm wrong, speak
- 25 up.

1	MR. NOYES: I think there are plenty of reasons
2	to consider a different direction than maintaining the existing formulary.
3	We have balances that are allocated balances. The budget request will go
4	before the Executive Committee next week and before the full Commission
5	on the 29th. Then, we'll know how much new money will be available for
6	this Committee, and those funds will be available once we have structure.
7	MR. HITE: When do you think this Blue Ribbon
8	Panel will have the final recommendations for us?
9	MR. NOYES: I'm guessing six weeks, and that's
10	as good a guess, they're meeting on the 14th, which is Monday. The purpose
11	of the Blue Ribbon Panel meeting on Monday is to collect, from a fairly
12	large menu of potential recommendations, those that they believe are the
13	most important for the future work of this Commission, four, five or six,
14	rather than fifteen or sixteen or nineteen recommendations. That's the
15	purpose of the meeting, but that's not to say when the report is going to be
16	issued.
17	MR. HITE: Do you have any idea when, or will
18	we know this information by the time of the full Commission so we can
19	move forward quickly?
20	MR. NOYES: Well, you can tell them that. I
21	think the whole thing will be completed by this point, but I'll remind you it's
22	an independent body, certainly not dependent on me.
23	DELEGATE HOGAN: The recommendations
24	from the Blue Ribbon Panel are just recommendations, and we're not bound
25	by them. I'm as interested as anyone else in hearing what they have to say.

- I'm happy to get them or not. This Committee is going to have to decide
- what happens to this money. I think if the General Assembly wanted this
- money to go to communities by allocation they would have done it, and we
- 4 wouldn't be here. So, we clearly have responsibilities as far as how this
- 5 money gets spent and what the goals are, and I think everybody here agrees
- 6 with that.
- If we're going to contemplate this, it seems to me reasonable
- 8 that we should inform the counties that we're responsible for and let them
- 9 know that we're considering replacing. I think, maybe, at this point we
- could tell those people we're not taking applications until further notice, and
- we'll tell you what those standards will be at that point. For me, the
- decision comes down to what do we do with some of the other committees
- and how do we use the budget. Actually, what are we going to replace it
- with?
- MR. OWENS: The new money is not --
- DELEGATE HOGAN: -- What's in the account.
- So, I would suggest maybe we have a meeting in May to talk about what
- we're going to do.
- MR. DAY: That's a good idea.
- DELEGATE HOGAN: Do we need a motion to
- 21 notify those localities that we're suspending the application process until we
- make a decision about what we're going to do, or can you do that on your
- own?
- MR. NOYES: I don't see why there needs to be a
- 25 motion to do that. If that's the instruction to the Staff to provide that notice,

we, of course, will do just that. SENATOR RUFF: We don't have any grantee 2 coming before us until the budget is passed, and that won't be until July. 3 MR. NOYES: We'll pass the budget in April, but 4 it won't be available until July. 5 MR. OWENS: Any more discussion on this 6 matter? 7 8 MR. HARWOOD: Am I correct that you're going to notify the counties we're going to have another meeting sometime before 9 July, or before the 1st? 10 MR. OWENS: Yes. Mr. Noyes will notify the 11 counties. 12 MR. NOYES: We'll do that. 13 MR. OWENS: Any public comment at this time? 14 Any other discussion on this matter? 15 All right, public comment. Does anyone in the public have any 16 comments? 17 MR. RAWLEY: I'm with the Danville 18 Community College. My name is Buddy Rawley, and I'm the Director of 19 the Danville Community College, and I'm very close to the city 20 21 administration in Danville and also Pittsylvania County. I'd just like to let you know that as a group you've made a huge difference in many, many 22 lives of our citizens in Danville and Pittsylvania County. I would say the 23

jobs that have come because of your generosity have had a great impact on

people being retrained. I think it will make generational differences in their

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1	families, setting examples for their families. That includes future training
2	and education. I thank you very much for your work.
3	MR. OWENS: Anyone else? So, we'll be having
4	a meeting sometime before July 1 for sure. Is there anything else? Do I
5	have a motion? All right, we're adjourned.
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7	PROCEEDINGS CONCLUDED.
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19	CERTIFICATE OF THE COURT REPORTER
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22	I, Medford W. Howard, Registered Professional
23	Reporter and Notary Public for the State of Virginia at large, do hereby
24	certify that I was the court reporter who took down and transcribed the
25	proceedings of the Virginia Tobacco Indemnification and Community

1	Revitalization Commission Southside Economic Development
2	Committee Meeting when held on Thursday, April 10, 2008 at 11:00
3	a.m. in Salon A&B, Berry Hill Conference Center, 3105 River Road,
4	South Boston, Virginia.
5	I further certify this is a true and accurate transcript
6	to the best of my ability to hear and understand the proceedings.
7	Given under my hand this 21st day of April, 2008.
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12	Medford W. Howard
13	Registered Professional Reporter
14	Notary Public for the State of Virginia at Large
15	
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R	My Commission Expires: October 31, 2010